



The Destin Seafood Festival is one of Destin’s most celebrated traditions, kicking off the Destin Fishing Rodeo that extends the entire month of October. The event was started in 1978 by the Destin Charter Boat Association Women’s Auxiliary. While the festival has grown into its new home on the Destin Harbor Boardwalk, the Destin Seafood Festival remains the primary fundraiser for the Destin Charter Boat Association. Formed in 1954, the Destin Charter Boat Association is a Non-Profit Organization that provides many valuable contributions to our beloved city: their primary function is advocacy for Fisheries Management. They also contribute to various community development projects and award a scholarship to the winner of the Miss Destin Pageant. The Destin Seafood Festival is the highlight event of the year and showcases the harbor district as well as the local businesses that support it. Admission is free, and attendance is projected to top 50,000 people. The 2023 Festival included over 100 food and craft vendors, in addition to many local restaurants. This year’s event has started to show even bigger interest and opportunity for sponsorship. This three-day event spans the Destin Harbor Boardwalk, more than 1.5 miles from the Destin Bridge to the Destin Yacht Club. A long-celebrated week of food and heritage that everyone can enjoy!

TRAFFIC Approximately 50,000 people attend this event over the 3-day period.

REVENUE Over \$2 million in revenue in the Destin Economy, and average of \$50 spent per person during this 3-day event.

VENDORS Over 100 food, beverage, and retail vendors along the 1.5 mile stretch of Destin Harbor Boardwalk.

Sponsorship Packages

The Destin Seafood Festival relies heavily on the financial support of our amazing sponsors. We could not preserve this long-standing Destin tradition and fulfill the mission of the DCBA without your contributions. We are committed to making your Sponsorship successful and fun; a valuable marketing tool focused on ROI and incorporating sponsors into the active flow of the festival.

Thank you for your consideration!



Platinum Sponsor -- \$10,000

Logo on all advertisements for the 46th annual Destin Seafood Festival – website, social media, print, email, radio, television, program maps & 20” logo on outdoor advertising.

Link to direct website in all email blasts for the 46th annual Destin Seafood Festival.

Monthly posts on our social media channels directing traffic to your pages.

20x10 vendor booth for the 46th annual Destin Seafood Festival.

2 page spread in Destin Seafood Festival booklet

Digital Ad on our website placed on FAQ / info page

8 tickets to VIP/Sponsor party on Friday, September 27, 2024.

10 tickets to the VIP area during the festival on Saturday, September 28 & Sunday September 29, 2024.

4 Festival T-shirts – sizes to be turned in no later than September 15, 2024.



Gold Sponsor -- \$5,000

Logo on all advertisements for the 46th annual Destin Seafood Festival – website, social media, print, email, radio, television, program maps & 20” logo on outdoor advertising.

Link to direct website in all email blasts for the 46th annual Destin Seafood Festival.

Monthly posts on our social media channels directing traffic to your pages.

20x10 vendor booth for the 46th annual Destin Seafood Festival.

Full page spread in Destin Seafood Festival booklet

Digital Ad on our website placed on FAQ / info page

6 tickets to VIP/Sponsor party on Friday, September 27, 2024.

8 tickets to the VIP area during the festival on Saturday, September 28 & Sunday September 29, 2024.

4 Festival T-shirts – sizes to be turned in no later than September 15, 2024.



Transportation Sponsor -- \$5,000

Logo on all advertisements for the 46th annual Destin Seafood Festival – website, social media, print, email, radio, television, program maps & 20” logo on outdoor advertising.

Option to provide signage, handouts, and possibly commercial inside the shuttles.

Option for 10x10 booth space nearby the shuttle pick up / drop off point.

Link to direct website in all email blasts for the 46th annual Destin Seafood Festival.

3 posts on our social media channels directing traffic to your pages.

Half page spread in Destin Seafood Festival booklet

Digital Ad on our website placed on FAQ / info page

6 tickets to VIP/Sponsor party on Friday, September 27, 2024.

8 tickets to the VIP area during the festival on Saturday, September 28 & Sunday September 29, 2024.

4 Festival T-shirts – sizes to be turned in no later than September 15, 2024.



Silver Sponsor -- \$2,500

Logo on all advertisements for the 46th annual Destin Seafood Festival – website, social media, print, email, radio, television, program maps & 20” logo on outdoor advertising.

Link to direct website in all email blasts for the 46th annual Destin Seafood Festival.

3 posts on our social media channels directing traffic to your pages.

10x10 vendor booth for the 46th annual Destin Seafood Festival.

Half page spread in Destin Seafood Festival booklet

Digital Ad on our website placed on FAQ / info page

4 tickets to VIP/Sponsor party on Friday, September 27, 2024.

6 tickets to the VIP area during the festival on Saturday, September 28 & Sunday September 29, 2024.

2 Festival T-shirts – sizes to be turned in no later than September 15, 2024.



Bronze Sponsor -- \$1,000

Logo on all advertisements for the 46th annual Destin Seafood Festival – website, social media mentions, logo on program maps & 10” logo on outdoor advertising.

2 posts on our social media channels directing traffic to your pages.

¼ page ad in Destin Seafood Festival booklet

2 tickets to VIP/Sponsor party on Friday September 27, 2024.

4 tickets to the VIP area during the festival on Saturday, September 28 & Sunday September 29, 2024.

2 Festival T-shirts – sizes to be turned in no later than September 15, 2024.



Power Partner -- \$500

Logo on all advertisements for the 46th annual Destin Seafood Festival – website, social media mentions, logo on program maps & 10” logo on outdoor advertising.

¼ page in Destin Seafood Festival booklet

2 tickets to VIP/Sponsor party on Friday, September 27, 2024.

2 tickets to the VIP area during the festival on Saturday, September 28 and Sunday September 29, 2024.

2 Festival T-shirts – sizes to be turned in no later than September 15, 2024.

Thank you in advance for your consideration in sponsoring the 46th annual Destin Seafood Festival.

Please contact Destin Seafood Festival via email at info@destinseafoodfest.com.